



# City of San Bruno

California



T1 P1\*\*\*\*\*AUTO\*\*5-DIGIT 26301

John Smith  
987 Main Street  
Anytown, ST 12345



Contact ID: 1234567

Re: Sewer Service Line Repair  
Coverage for San Bruno Homeowners

## Reminder - Please disregard if you have already enrolled

Dear [Customer Name]:

Did you know that necessary repairs to the sewer line that runs between your home and the public utility connection are the responsibility of the homeowner? These lines have been subjected to the same elements that have caused our public service lines to decay – age, ground shifting, root invasion, fluctuating temperatures and more.

The city of San Bruno understands the importance of water conservation and protecting the environment. While efforts are underway in many communities to improve public water and sewer systems, these fixes don't address the sewer line located on your property. Homeowners can spend from hundreds to upwards of \$3,500 to repair a broken or leaking sewer line on their property – and that can be hard on a budget.

This is why we are pleased to introduce a new voluntary service line repair program which provides repair coverage for your outside sewer line, up to \$4,000 per incident with no deductibles. The Service Line Warranties of America, Inc. (SLWA) Sewer Line Warranty Program is the only service line protection program for homeowners fully supported by San Bruno and endorsed by the National League of Cities. The program provides coverage 24 hours a day, 365 days a year.

SLWA, an independent organization, administers the program and is a BBB Accredited Business with an A+ rating. SLWA has helped more than 100,000 homeowners across the country save over \$64 million in service line repair costs.

**Pay just \$9.00 per month – a savings of more than 9% on the standard price, or save even more with an annual payment of \$103.00 – a savings of more than 14%. Plus, SLWA will waive the 30-day waiting period, so you'll get immediate coverage! To receive these benefits, enroll by [DATE].**

Enroll in this optional program by returning the completed bottom portion of this letter in the enclosed envelope or call **1-855-535-7141** to speak with an SLWA agent Monday through Friday 9:00 am to 5:00 pm. Or visit **www.slwofa.com** where you can enroll online – and learn about other service line warranty products available in your area!

Sincerely,

The City of San Bruno

Complete warranty terms and conditions will be provided following enrollment. Program participation may be terminated at any time. You have 30 days from the date you enroll to receive a full refund. After 30 days, you will be reimbursed the pro rata share of any amount you paid for any portion of the warranty period subject to cancellation.

✂ Cut here

[LETTERCD]



To enroll or to view the Terms and Conditions, please visit [www.slwofa.com](http://www.slwofa.com).

### Please mark your selection:

- Yes, please enroll me in the Sewer Line Warranty for just \$9.00 per month.
- I want to save more. Enroll me in the Sewer Line Warranty for \$103.00 per year.

John Smith  
987 Main Street  
Anytown, ST 12345  
Contact ID: 1234567

I certify to the best of my knowledge that my line is in good working order.

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

To protect your privacy, we do not share your information.

