



# FOCUS

SPRING 2014

REPORT FROM CITY HALL

## City Council Appoints San Bruno Community Foundation Board of Directors

The City Council recently took a major step toward forming the San Bruno Community Foundation (SBCF) by appointing its inaugural Board of Directors. The SBCF's purpose is to *"benefit the San Bruno community through enduring and significant contributions to, and investments in, charitable and publicly-owned community facilities and programs over the long term."*

The City received applications from 82 people after an extensive outreach process, which included letters to every home in San Bruno, newspaper articles, notifications to service and business organizations and advertising in local media. The City Council, with the assistance of a non-profit expert, identified 12 finalists, who were interviewed in public meetings. Seven people were selected from the interview process to serve on the board. The San Bruno Community Foundation Board members are:

**PAT BOHM** is the Executive Director of the Daly City Peninsula Partnership Collaborative. She is a 22-year resident of San Bruno and has over 13 years experience on non-profit volunteer boards.

**BEN COHN** has a Ph.D. in organizational psychology. He is currently serving as District Representative in Assemblymember Kevin Mullin's office, after holding several consulting positions with local organizations.

**FRANK HEDLEY** is the former San Bruno Police Chief and former City Manager. He is an active member of the San Bruno Rotary Club and currently serves on San Bruno's Sister City Committee.

**NANCY KRAUS** operates a public relations consulting business in San Bruno. She most recently assisted Sojourn to the Past, a nonprofit devoted to educating high school students about the civil rights movement, receive the nation's highest honor from the President's Committee on the Arts and Humanities.

**JOHN MCGLOTHLIN** is a non-profit finance and management consultant to the Peninsula Women's Chorus. He holds a master's degree in business administration and previously enjoyed a long management career with the IRS. He resides in the Crestmoor neighborhood.

**EMILY ROBERTS** has a masters degree from UC Berkeley in both public health and social welfare. She has an extensive background working with non-profit organizations that emphasize services to youth throughout the Bay Area.

**REGINA STANBACK STROUD** received a doctorate in educational leadership from Mills College and is the President of Skyline College. She currently

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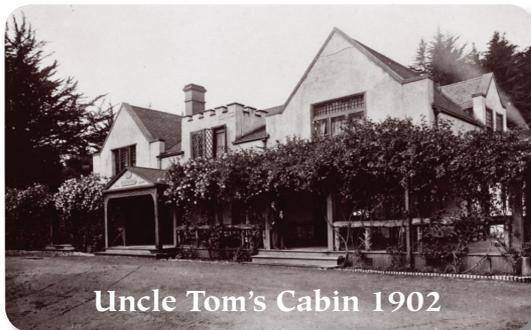
# Centennial Plans Move Forward

The City of San Bruno will be 100 years old on December 23, 2014. Plans for celebrating this exciting event in the City's history are taking shape now. The City Council has organized a committee consisting of Mayor Jim Ruane, Vice-Mayor Rico Medina and City staff to work with residents and local organizations to develop programs and activities throughout the year to honor the City's past and its aspirations for the future. On January 22, 2014, a community meeting was held to review a draft plan of proposed events. Residents provided feedback on the plan which will be presented to the City Council for input and approval.

Highlights of the Centennial plans include a community day in the park, a City Hall Open House, a Centennial Art Project to honor the City's history, and a Centennial Gala in December 2014. A centennial website is now online where information on planning, events, and volunteer opportunities will be updated on a regular basis: [www.sanbruno.ca.gov/centennial](http://www.sanbruno.ca.gov/centennial). Visit now to take the San Bruno Centennial History quiz and test your knowledge of local history!



*"Old Tin Schoolhouse", 1915. This two-room school became the site of the first San Bruno City Hall*



*Uncle Tom's Cabin 1902*



*First Grade Class, San Bruno Park School, ca. 1906*

## Remembrance

*On September 9, 2013, the San Bruno community held a three-year remembrance of the September 9, 2010 tragedy to honor who we lost and to celebrate those families who have completed reconstruction and returned home to the Crestmoor Neighborhood. The event served not only as a symbol of the community's resilience, but as a tangible example of its progress. To date, about half of the homes have been rebuilt and occupied and several more are under construction. The City continues to dedicate its resources to fully restoring the neighborhood and helping the community to recover.*



## Streets Case Study Project Could Lead to Revitalized El Camino Real

In August 2012 San Bruno was selected, along with three other Cities, to participate in the Complete Streets Case Study Program of the Grand Boulevard Initiative (GBI). The GBI is a coalition of Cities and Counties between San Francisco and San Jose whose aim is to revitalize El Camino and improve its performance, safety, and aesthetics. The project sponsor asked the selected Cities to design model segments of El Camino Real that would integrate the roadway with sustainable infrastructure, encourage pedestrian and transit activity, and promote future investor confidence. The study portion is near completion and the City has an opportunity to turn concept into reality and implement some of the study elements. The San Bruno City Council has long supported the goals of the GBI and has incorporated its principles into the City's own planning documents including the General Plan and Transit Corridors Plan.

The San Bruno project area is on El Camino between San Bruno Avenue and Taylor Avenue. The design concept includes the following elements:

- **SUSTAINABLE STREET FEATURES** – Install permeable pavement at some on-street parking locations to create slower storm water runoff rates and filtration and add LED street lighting to reduce energy consumption
- **LANDSCAPING** - Create a landscaping scheme of tall trees and low ground cover to maintain good visibility between motor vehicles, pedestrians and bicyclists

- **INTERSECTION IMPROVEMENTS** - Install high visibility cross walks, 6-foot median refuges, and corner curb extensions at key intersections in the project area and realign the San Mateo Avenue/ Taylor Avenue intersection
- **SIDEWALK IMPROVEMENTS** – Install new landscaped curb extensions in the existing shoulder area to provide a buffer between pedestrians and vehicle traffic
- **MEDIAN IMPROVEMENTS** – Enhance new medians with landscaped median extensions
- **TRAFFIC SIGNALS** – Upgrade existing signals to include the latest control electronics, pedestrian countdown signals, and bicycle loop detectors
- **LANE AND SHOULDER NARROWING** - Narrow existing 12-foot through travel lanes to 11 feet, per the Caltrans standard

Presently, one-third of the design for the Streets Case Study segment has been completed. On January 28, 2014 the City Council authorized staff to apply for grant funding from the City/County Association of Governments in the amount of \$368,000 with a local match of \$52,000 to complete the final design. The City will learn if it is selected for this additional funding in May 2014. If successful, the grant application will bring the City another step closer to an improved, greener, and safer El Camino.

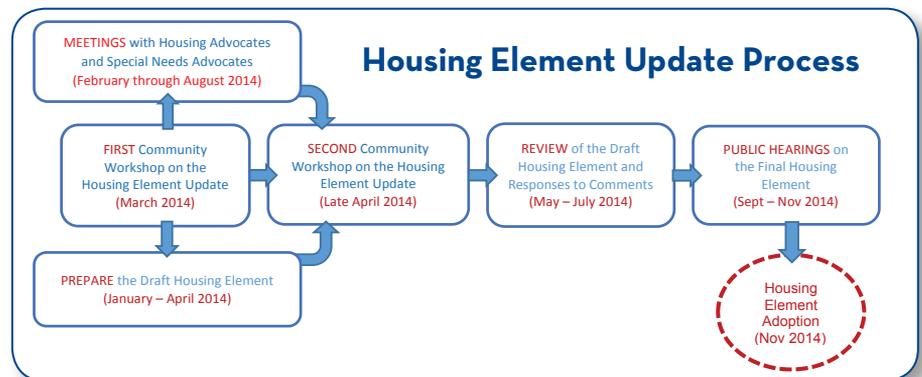
# San Bruno Updating General Plan Housing Element

According to California state law, all cities must identify how and where future housing needs will be met in their communities. This is spelled out in the Housing Element of a City's General Plan, which includes goals, policies and programs related to residential development. The state mandates that San Bruno is required to have available space for a total of 1,155 potential new housing units affordable to a range of income levels. Approved and updated in 2010, the City is now required to again update the General Plan Housing Element for the 2014-2022 planning period.

This update process will engage elected and appointed officials, City staff and all San Bruno

residents who would like to help shape the future of their community. Working in conjunction with housing organizations in San Mateo County, these key stakeholders will review the housing element in light of any recent state policy decisions and recommend changes to the City Council. Transportation

planning will be one key consideration in the housing element update. Community involvement is critical to ensure success in this effort. If you would like to learn more, please visit the City of San Bruno website at [www.sanbruno.ca.gov](http://www.sanbruno.ca.gov)



## Drive Safely Around our Schools

School is back in session and it's time to remind drivers that traffic safety around school zones is a critical component in keeping our children safe. Nationwide, thousands of children are killed or injured each year in pedestrian related accidents. Drivers, parents, and students can follow a few simple rules that will prevent injuries and save lives:

- Talk to your children about pedestrian safety.
- Teach them to use crosswalks and where possible, select a path that provides traffic signals, especially on busy streets.
- Remind your child to cross only at intersections, and to look in all directions before crossing the street. Attempt to gain eye contact with drivers before crossing the street.
- Reduce your speed when approaching school zones. Be mindful of students walking and riding bikes.
- Obey all parking regulations and follow the instructions of crossing

guards and school personnel. These measures are put in place to provide for the safe drop off and pick-up of students.

- Be sure to drop off students on the curbside. Don't exit a vehicle into moving traffic. Make sure any additional passengers also use the curbside to exit.
- Avoid calling passengers back to your car after they have left. Many times children will be focused on getting back to the car and not paying attention to surrounding traffic.
- Avoid backing up whenever possible. Small children are hard to see.
- Loading zones are for drop off and pick-up only. Have passengers ready to exit your car when you have reached a safe location to let them out.



Double-parking, parking in a fire lane, and blocking intersections, crosswalks, and driveways is illegal and creates hazardous situations for pedestrians. These actions also create unnecessary congestion around schools.

Adhering to traffic regulations, talking to your children about pedestrian safety, and following courteous and safe driving practices will enhance traffic and pedestrian safety, especially around our schools.

# HELP PREVENT BURGLARIES

The San Bruno Police Department is asking residents for assistance by reporting any suspicious activity they may observe. San Bruno, along with other cities in San Mateo County, has experienced a recent rise in the number of residential and vehicle burglaries. These crimes have not been specific to a particular neighborhood or area. While no one can predict when a crime will occur, there are several ways to avoid being a victim.

Suspects generally choose a residence when no one is home. If you don't know the person who knocks on your door, answer through the door without opening it. Let the person know you are at home and ask what they want. If someone claims to be a utility or repair worker and you are unaware of a request for service, don't let them into your home and verify identification with the service they represent. Report any suspicious activity immediately to the police via 9-1-1.

Tips that can help you from being a victim of a burglary include:

- Lock doors and windows when you leave your home, even if you are leaving for a short time.
- All types of security measures help deter burglars. A dog, alarm systems, surveillance cameras, and lighting add more layers of security.

- Prepare a personal property inventory of jewelry and other valuable items, including serial numbers, descriptions and photographs.
- Park in well-lit areas and always lock your car.
- Don't leave packages or other valuable items in your car.

Alert neighbors are essential to crime prevention, and they assist police in identifying those responsible for criminal activity. If you see suspicious persons, crimes in progress, or anything that appears to be out of the ordinary in your neighborhood, call 9-1-1. Write down a description of what you observe. Police will ask you to provide a description of the person, including height, weight, age, gender, ethnicity, hair color, clothing, etc. You will also be asked for a description of the suspect's car including the color, year, make, model, and license plate number.

Looking out for your neighbors and working together with the Police Department can reduce crime in our community. The Police Department and the San Bruno Citizens Crime Prevention Committee can also help you organize a Neighborhood Watch group on your block. Please call the Police Department at 650-616-7100 for more details.

## Get Involved in Your Community

The City of San Bruno has several Citizen Advisory Commissions, Boards and Committees, whose volunteer members are San Bruno residents appointed by the City Council. These advisory boards meet in the evening. Most meet once a month. Members serve four-year terms that expire in October of every even year, at which time members may seek reappointment for another term.

### CURRENT VACANCIES

#### Bicycle and Pedestrian Advisory Committee

Committee members promote bicycle use and safety for

commuting and recreation and also focus on pedestrian accessibility and safety in San Bruno. Meets every other month during odd months, on the 2nd Wednesday, at 6:15 p.m. in City Hall, Conference Room 101. Contact Staff Liaison, Laura Russell at [lrussell@sanbruno.ca.gov](mailto:lrussell@sanbruno.ca.gov) with questions.

#### Citizens Crime Prevention Committee

Committee members work in conjunction with the San Bruno Police Department promoting citizen awareness of crime prevention in an effort to foster goodwill and a

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# Grade Separation Project Nearing the Home Stretch



*Gateway Arch Concept Design*



*First train running on the elevated tracks*

CalTrain Construction of the San Bruno Grade Separation continues at a brisk pace and is expected to be completed in April 2014. The project is reaching a point where residents can see key design features taking shape.

In May 2013 the overall structure was completed and trains began running on the elevated tracks. Major work was also completed to lower the roads for vehicle clearance at San Bruno, San Mateo and Angus Avenues and to install the elevator and pedestrian crossing at Huntington and San Bruno Avenue. One very important objective of the project has already been realized with these greatly improved pedestrian safety measures.

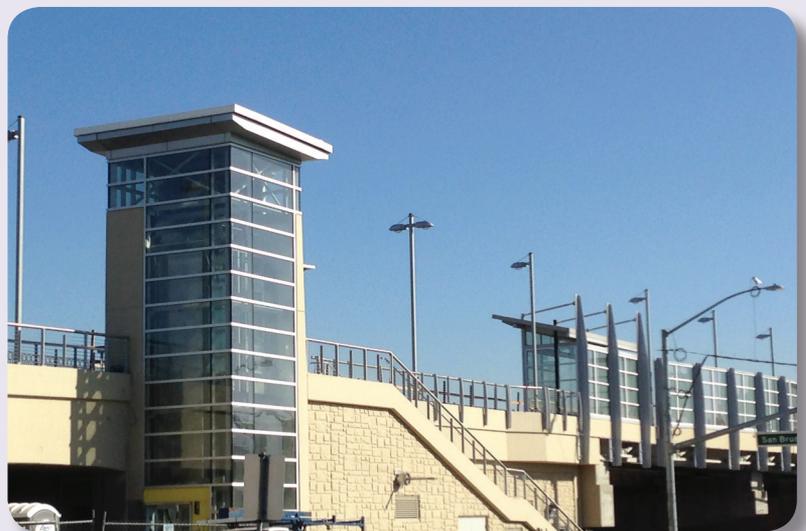
Remaining project objectives include construction of a commemorative gateway arch that will serve as an aesthetic focal point and the development of Posy Park on the west side. In addition, crews will complete the northbound platform and add ramps, staircases and landscaping to the site. The platform is expected to be completed by the end of March 2014 while the gateway arch and Posy Park construction will coincide with overall project completion in April.

The conceptual design of the revitalized Posy Park features a spiraling staircase and ramp with a water feature. The design will provide

Caltrain passengers with a pathway to the elevated platform that will be safe, convenient and scenic.

Construction crews will continue to coordinate traffic control and Caltrain and the City of San Bruno will notify residents and commuters in advance of any scheduled lane closures or detours.

For the most up-to-date information on the project, including weekly construction plans, traffic conditions and other status updates, visit the City of San Bruno's Capital Improvement Project page at [http://www.sanbruno.ca.gov/pw\\_proj\\_main.html](http://www.sanbruno.ca.gov/pw_proj_main.html)



*Huntington Elevator and Station Pedestrian Undercrossing*

# Organics Program Begins in San Bruno

Residents of San Bruno are now able to dispose of food scraps in their existing green waste bins through a new organics program rolled out by Recology San Bruno.

The Organics Program allows for food and soiled paper products to be disposed of with green yard waste. These materials are then processed together to produce high quality compost material that will be made available to residents free of charge. Almost all food types are acceptable including: meat, fish, bones, dairy products, fruits and vegetables. Acceptable paper products include paper plates, napkins, coffee filters and pizza boxes. The program was implemented throughout the city in January with every household receiving weekly pickup.

Residents have received a small kitchen pail from Recology San Bruno along with additional information about the new Organics Program. For those residents who do not currently utilize their existing 96-gallon yard waste bin, a smaller bin is available by contacting Recology San Bruno at **650-583-8536**.

The City of San Bruno has also implemented the



program in City facilities, both in employee areas and with other City programs such as the Senior Center lunch program, Recreation camps, and facility rentals.

To learn more about this exciting new program and about other ways you can reduce the amount of waste sent to the landfill, visit **[www.recologysanbruno.com](http://www.recologysanbruno.com)**.

## Community Foundation Board of Directors *(continued from page 1)*

serves on the Board of Directors of the United Way of the Bay Area.

The Foundation will oversee the \$68,750,000 in settlement funds that the City negotiated from PG&E as restitution for the community following the explosion and fire of September 9, 2010. The settlement, which includes cash and five vacant lots previously owned by PG&E, recognizes the intangible and long-term losses that the entire community experienced as a result of the disaster. Working with the community, the Foundation will be responsible for determining the best use of the settlement funds.

Since being appointed, the volunteer Board has completed two of three scheduled orientation sessions, which focus on the many “nuts and bolts” of leading a community non-profit organization. At these public sessions, City staff and a team of experts have presented a variety of topics, such as the roles and responsibilities of Board members, applicable state laws governing non-profits and

public entities, and operational details such as developing agendas, meeting protocols, and minutes. Once the last orientation session is completed on February 15, the Board will be setting a regular public monthly meeting date and place. At its first several regular meetings, anticipated to start in March, the Board will be discussing and developing policies and procedures for its operation, including applying for 501(c)(3) status. The Foundation Board continues to develop its internal procedures and structure. By so doing, it will have a strong basis from which to work from when it commences its collaboration with the community.

The Board will also discuss establishing a public input process so that members of the community can share their ideas and interests. It is likely that the board will be forming advisory committees as part of its ongoing work. Interested residents are encouraged to watch for future opportunities to participate in this exciting process. Information about the SBCF can be found on the City’s website at **[www.sanbruno.ca.gov](http://www.sanbruno.ca.gov)**

## CITY OF SAN BRUNO

567 El Camino Real  
San Bruno, CA 94066

### SAN BRUNO CITY COUNCIL

#### Mayor

Jim Ruane

#### Vice Mayor

Rico E. Medina

#### Councilmembers

Ken Ibarra  
Irene O'Connell  
Michael Salazar

#### City Manager

Connie Jackson

#### City Clerk

Carol Bonner

#### City Treasurer

John Marty

#### Website:

[www.sanbruno.ca.gov](http://www.sanbruno.ca.gov)

We welcome your comments.  
Please call **(650) 616-7056**.

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## Get Involved in Your Community

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safe community. The committee meets the second Thursday of each month at City Hall in Conference Room 113, at 7:00 p.m. Contact Staff Liaison, Daryl McCoy at [dmccoy@sanbruno.ca.gov](mailto:dmccoy@sanbruno.ca.gov) with questions.

#### Community Preparedness Committee

Committee members promote emergency preparedness planning and education to help residents mitigate the potential consequences of natural and man-made disasters. The committee meets the third Thursday of each month at City Hall in the EOC (Emergency Operations Center) at 6:30 p.m.. Contact Staff Liaison, Dave Downing at [ddowning@sanbruno.ca.gov](mailto:ddowning@sanbruno.ca.gov) with questions.

Applications for all vacancies are available in the City Clerk's Office in City Hall, located at 567 El Camino Real. Please call **(650) 616-7058** or email [cityclerksoffice@sanbruno.ca.gov](mailto:cityclerksoffice@sanbruno.ca.gov) for additional information. Applications are accepted at any time and are kept on file for two years. When vacancies occur, applicants will be contacted to confirm their continued interest. Vacancy announcements are advertised regularly on San Bruno Cable T.V. Channel 1.

### Frequently Called Numbers (Area Code 650)

Building Permits	616-7076
Business Taxes & Licenses	616-7083
Cable TV	616-3100
City Clerk	616-7058
City Council	616-7060
City Manager	616-7056
Code Enforcement	616-7074
Finance	616-7080
Fire - Business	616-7096
Graffiti Hotline	616-7141
Human Resources	616-7055
Library	616-7078
Recreation	616-7180
Parks	616-7195
Planning	616-7074
Police - Business	616-7100
Public Works/Corp. Yard	616-7160
Public Works/Engineering	616-7065
Senior Center	616-7150
Streets	616-7161
Utility Billing	616-7086
EMERGENCY	9 1 1